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Employment History:

Jan 2002 – Present – McCracken & Frank

LLP Of Counsel (2008 - Present)

Partner (2002 - 2007)

One of the founding members of the Firm.

Litigation – One of the lead counsel for defendant Pro Select in *Saso Golf, Inc. v. Callaway Golf Co. et al.* (N.D. Ill). Negotiated a settlement on terms favorable to ProSelect.

Expert Witness – Expert witness relative to opinion of counsel in *Farmer v. Medo* (C.D. Call); relative to European patent practice in *EmeraChem v. Ladas & Parry*; and claim construction in *Allied v. Armstrong*. Counseling – Provide advice on all aspects of Intellectual Property, including patents, trademarks, trade secrets, copyrights and domain names. Preparation of opinions of counsel in areas relating to printing technology, electronic distribution of documents, bone cements, Alternative Dispute Resolution – Appointed as arbitrator in trademark case; Arbitrator both sole and panel member in IP disputes, mediated patent disputes relating to exercise equipment, medical testing devices, modem technology, pharmaceutical preparation, and other issues, mediated other business disputes relating to commercial agreements, return of property, restaurant leases, tort claims, health care issues, real estate disputes, construction issues, and merchant consumer issues. Agreements and licensing – Assisted on the intellectual property aspects of an acquisition of a company, including drafting agreements, negotiation of terms, evaluation of technology and license agreement from university; preparation of consulting and secrecy agreements, and negotiation of supply agreement for pet food distributor. Patents – Preparation and prosecution of patent applications in the United States and overseas for a wide variety of technologies including dispensing devices, cement and adhesive technology, cancer treatments, surgical navigation equipment and systems, automobile systems and parts, cell phone systems and devices, security devices and systems, commodity trading systems, and printing technology.

1973-Nov 2001 – S. C. Johnson & Son, Inc.

General Patent Counsel (1984 – Nov

2001) Associate Patent Counsel

(1977 –1984) Patent Attorney (1973 – 1977)

Responsible for all matters relating to Patents and technology protection worldwide, including Patent Applications and Product Infringement clearances, and Agreements relating to technology matters, primarily patent licenses, development agreements, secrecy agreements and consulting agreements. Areas of technology included chemical formulations, packaging and dispensing technology, manufacturing systems, polymer compositions and manufacturing technology. Was the primary in house attorney in a successful patent infringement suit against Gillette and in the defense of a patent infringement claim relating to Easy Zipper (Summary Judgment granted in favor of S. C. Johnson). Personally negotiated the damages settlement agreement with Gillette on terms very favorable to Johnson. Had a significant contribution to the successful suit against Carter-Wallace. Had a significant contribution to a successful defense of a patent infringement suit involving a single EP patent in the UK, France and Denmark. Managed other IP litigation in Australia, Japan, and Switzerland. Successfully defended 3 key polymer patents against Oppositions from BASF at the European Patent Office and have participated in numerous other EPO oppositions. Negotiated numerous agreements acquiring rights and technology and also settling potential IP disputes in the US and in Japan and Europe. Managed the Trademark function in addition to the Patent function from 1990 to 1992. Negotiated agreements settling trademark

disputes worldwide. Was a member of the acquisition team for the DowBrands acquisition 1997-1998 and negotiated all agreements relating to intellectual property. Also assisted in various other acquisitions and divestitures. Successfully managed a professional staff of four attorneys, and two paralegals. Reorganized the patent review/management function within Johnson. Lead the effort to use patents and other intellectual property in a strategic roll within the corporation. Key member of internal team to develop and protect a newly developed technology, including filing of patent applications, negotiation of license agreements and obtaining right to practice clearance in the United States and overseas. Member RD&E Executive Committee 1992 – Nov 2001. Director's Award in 1992 and numerous Officer's awards

1970 – 1973 – Sherman & Shalloway - Alexandria, VA - Patent Agent

Education:

Lehigh University, Bethlehem, PA – B.S in Chem. E. 1968

Georgetown University Law Center, Washington, DC – J.D. 1973

Training:

Certificate in mediation – DePaul University Law School (40 Hours)

Two day certificate in mediation – The Mediation and Restorative Center (Waukesha and Milwaukee Counties)

CPR-CI Arb 2 day Arbitration program

Intensive Mediation Training (2 day) - International Institute for Conflict Prevention and Resolution (CPR)

American Arbitration Association (AAA) Training for Arbitrators

WIPO Advanced Domain Name Workshop

WIPO Arbitration Workshop

ADR Panels:

WIPO List of Mediators and Arbitrators

Court of Appeals for the Federal Circuit Mediation Panel

Professional Licenses and Associations:

Member of the Wisconsin Bar

US Patent & Trademark Office

U.S. Court of Appeals for the Federal Circuit

American Intellectual Property Law Association Industrial

Design Committee Chair - 1991-1993

Board of Directors - 1994-1997 (Member of the Audit Committee and Chair of the Board Committee on Committees)

Membership Committee Chair - 1998-2000

Representative to the National Council of Intellectual Property Law Associations (2001- 2002)

AIPLA Committee on IP Law Associations – Vice Chair (2002-2003)

Fellow (2003-Present)

Fellows Committee – Vice-Chair (2003-2005), Chair 2005-2007)

Nomination Committee – Vice-Chair (2012)

Alternative Dispute Resolution Committee – Chair (2012)

Racine County Bar Association Board of

Governors 1985-1987

Wisconsin Intellectual Property Law Association

Expert Witness:

Mike Farmer et al. v. Medo Industries, Inc., et al.  
Case No. 01-10248 LGB FMOx  
U.S. District Court - Central District of California

EmeraChem LLC v. Ladas & Parry LLC  
Unfiled Case – Mediated Settlement

Allied Healthcare Products, Inc. v. Armstrong Medical Ltd  
Case No 4:11-cv00972-AGF  
U.S. District Court - Eastern District of Missouri

Speaking Engagements: American Bar Association

Confidentiality and Disclosure Issues for ADR Neutrals in Technology Disputes,  
Panel Member and Organizer – ABA ADR Section Spring Conference 2012  
Has Your Neutral Met Their Disclosure Requirement? – Panel Member ABA  
Webinar Nov, 2011;

American Intellectual Property Association:

How to use design patents, utility patents, trademarks and copyright to protect product designs  
European Patent Office opposition practice from a US practitioner's view Festo: The Patent Attorney's Miranda

Wisconsin Bar Association – IP Section Door County Seminar  
ADR for Wisconsin IP Attorneys

Wisconsin Intellectual Property Law Association:

Opinions of Counsel, Enhanced Damages, and Attorney Fees  
A Wisconsin Attorney's Guide to ADR for Intellectual Property

Licensing Executives Society:

Tools to perform competitive intelligence

The Conference Board:

Competitive intelligence as a part of an IP strategy

John Marshall IP Seminar:

How to structure claims to maximize protection of inventions